

Event Report

WORLD AMR AWARENESS WEEK – 2025

18th to 24th November 2025



Co-organized by Departments of

MICROBIOLOGY, PHARMACOLOGY & COMMUNITY MEDICINE

Neelima Institute of Medical Sciences, Ghatkesar

Theme: "Act Now: Protect Our Present, Secure Our Future"

AMR AWARENESS TROTTER SERIES

EVENT REPORT

World Antimicrobial Resistance Awareness Week (WAAW) 2025

Introduction & Importance: World Antimicrobial Resistance Awareness Week (WAAW) 2025, observed globally from **18–24 November**, is an essential initiative highlighting the growing threat of **antimicrobial resistance (AMR)**—a challenge that endangers the effectiveness of life-saving antimicrobials and compromises public health systems worldwide. AMR continues to escalate as microbes adapt against the drugs meant to eliminate them, making infections harder to treat and routine medical procedures increasingly risky.

WAAW 2025 serves several key purposes. First, it promotes **awareness and education**, helping communities understand why misuse and overuse of antibiotics in humans, animals, and agriculture accelerates resistance. Second, it encourages **responsible practices**, such as completing prescribed antibiotic courses, avoiding self-medication, improving infection prevention and control, and supporting vaccination. Third, it underscores the importance of the **One Health approach**, recognizing that human, animal, and environmental health are interconnected, and that AMR must be addressed across all these sectors.

In India, the government has demonstrated strong commitment through the launch of **AMR Strategy 2.0 by the Ministry of Health and Family Welfare**. This updated framework focuses on strengthening surveillance, promoting antimicrobial stewardship, enhancing laboratory capacities, encouraging research and innovation, and developing coordinated multi-sectoral action across national and state levels. It lays a path for sustainable, system-wide interventions to curb the rise of drug-resistant infections.

At the state level, the **Government of Telangana** has also taken proactive steps to combat AMR. Through strengthened infection prevention programs, improved antibiotic stewardship in healthcare facilities, farmer and veterinarian education on rational antibiotic use, and collaborations with public health institutions, Telangana continues to build a robust environment focused on reducing resistance and safeguarding public health.

As a **Medical College—Neelima Institute of Medical Sciences, Ghatkesar, Telangana, under the aegis of Anurag University**—we recognise the depth and seriousness of the AMR threat. In solidarity with the global movement and in commitment to promoting responsible antimicrobial practices, we pledged our contribution through a series of initiatives. To commemorate WAAW 2025, we have launched the **AMR Awareness Trotter Series**, a set of educational and community-oriented events designed to spread awareness, encourage antimicrobial stewardship, and inspire collective action against antimicrobial resistance.

EVENT - 1

WORLD AMR AWARENESS WEEK - 2025

FLASH MOB & STREET PLAY



Organized by

Departments of Microbiology, Pharmacology & Community Medicine

Neelima Institute of Medical Sciences , Ghatkesar

Date : 21st Nov 2025, Friday, 3:00 pm to 4:00 pm

Venue: Anurag University Campus

FUN TROTTER

EVENT - 1

WAAW 2025 Outreach activity for Youth: Flash Mob & Street Play on AMR

Date: 21st November 2025 (Friday)

Venue: Anurag University Campus

Time: 3:30 PM – 4:00 PM

Number of Volunteers participated: 50 Students from Neelima Institute of Medical Sciences

A **Flash Mob followed by a Street Play** was conducted by the Departments of Microbiology, Pharmacology, and Community Medicine of **Neelima Institute of Medical Sciences** in collaboration with **NSS Cell & UBA RCI**, in alignment with this year's theme: "Act Now, Protect Our Present, Secure Our Future" on **21st November 2025 at the Anurag University campus** with the objective of spreading awareness on Antimicrobial Resistance (AMR) and promoting responsible use of antimicrobials among students and youth. The initiative aimed at educating the youth about the growing threat of AMR and encouraging preventive and responsible health practices.

A total of **50 enthusiastic student volunteers** from Neelima Institute of Medical Sciences participated in the event. Their energetic flash mob attracted a crowd of more than **300 students**, creating an impactful platform for awareness dissemination. The event concluded with a **Street Play skit** performed by the students, effectively highlighting the dangers of antimicrobial misuse and delivering a strong, positive message on AMR prevention.

The programme was graced and guided by several distinguished dignitaries and faculty members. The event was led by:

- **Professor & HOD of Microbiology:** *Dr. Aruna S*
- **Faculty of Microbiology:** *Dr. Yona M, Dr. Wajiha, Mr. Akmal, Mr. Devaraj, Ms. Kiranmai*
- **Professor & HOD of Community Medicine:** *Dr. P. Shruti*
- **Faculty of Community Medicine:** *Dr. Sandhya Rani, Dr. Soumya Shree*

The faculty were accompanied by:

- **UBA RCI Coordinator:** *Dr. Debendar Nath Dash*
- **Programme Coordinator, NSS Cell:** *Dr. C. Mallesha*
- **Programme Officers:** *Dr. P. Shruti (Unit 8) and Mr. Purushottam (Unit 3)*

The coordinated efforts of faculty, students, and NSS/UBA units ensured the success of this impactful awareness programme. The activity not only educated the students but also inspired them to act responsibly towards antimicrobial use, thereby contributing to the global fight against Antimicrobial Resistance (AMR).

Few Glimpses of the Flash Mob & Street play at Anurag University



EVENT - 2

WORLD AMR AWARENESS WEEK – 2025

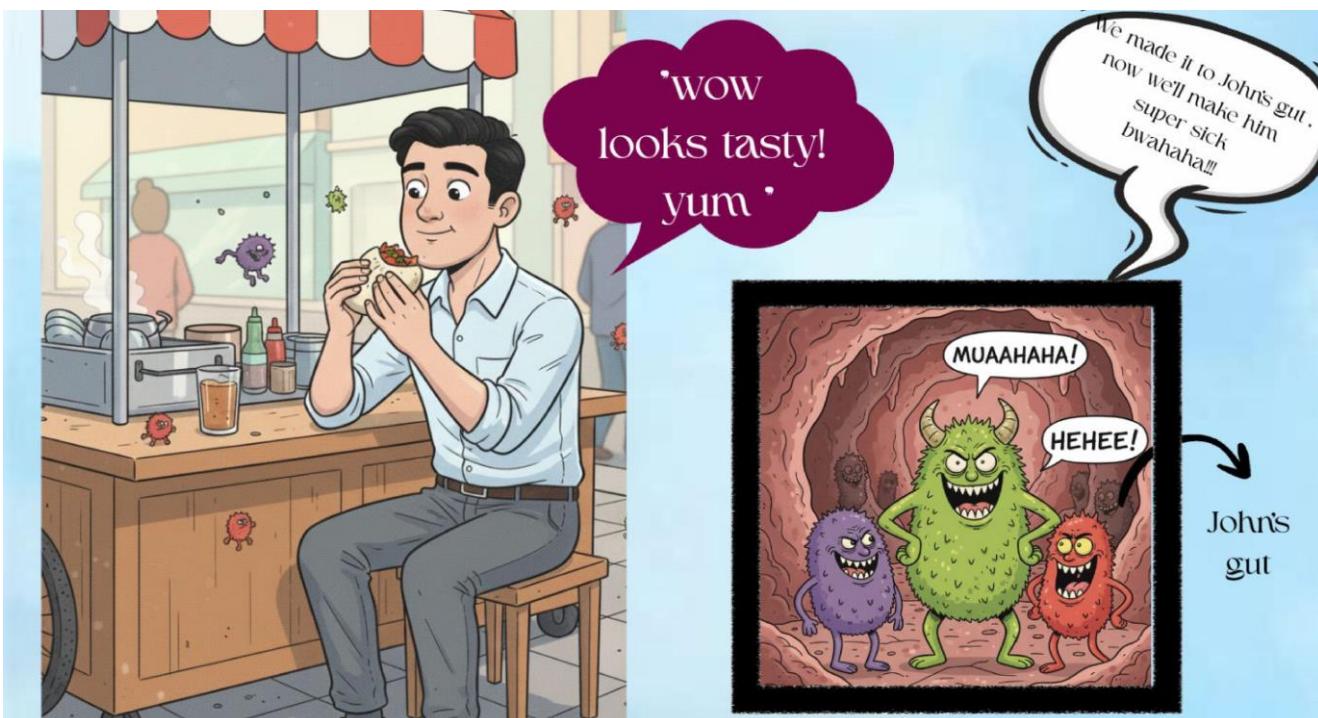
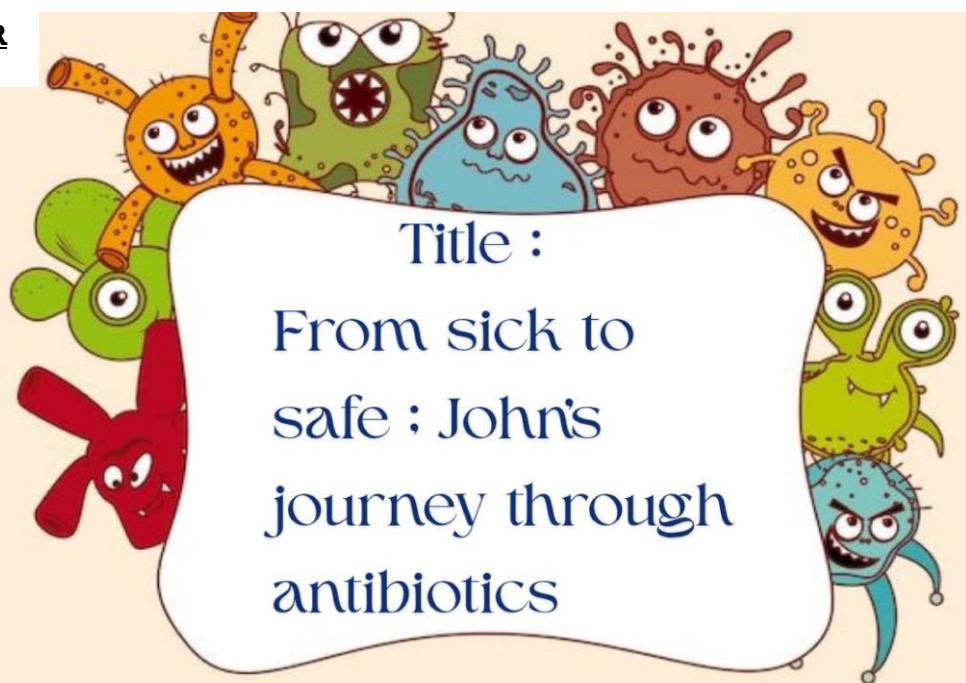
E-CARTOON COMPETITION

FOR MBBS 2025 BATCH STUDENTS ONLY

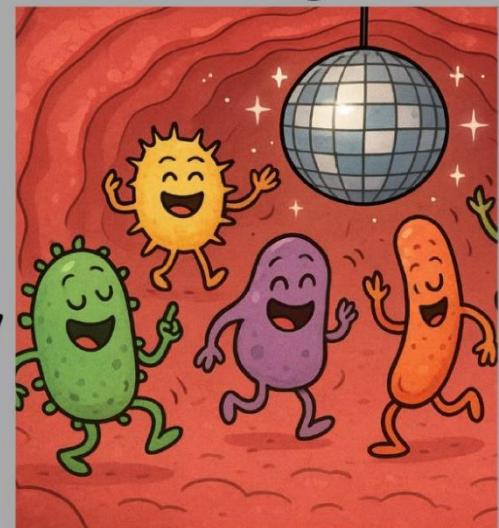


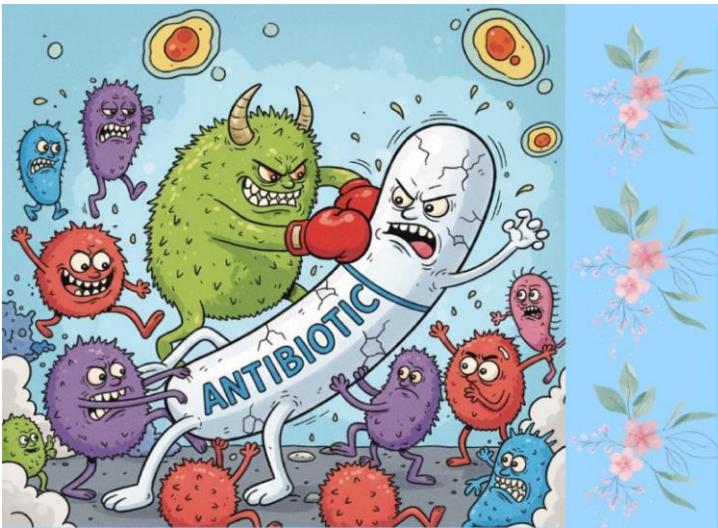
We conducted an E-cartoon competition for the MBBS 2025 batch students, who had joined the college on 12.11.2025, just ten days earlier. Despite being new to the Institution, the competition received enthusiastic participation, and it was impressive to witness the depth of knowledge and creativity showcased by the Phase 1 students through their E-cartoons. Their work was truly commendable. The first and second prize winners were awarded prizes in recognition of their outstanding performance.

1ST PRIZE WINNER



Meanwhile the bacteria in John's gut :

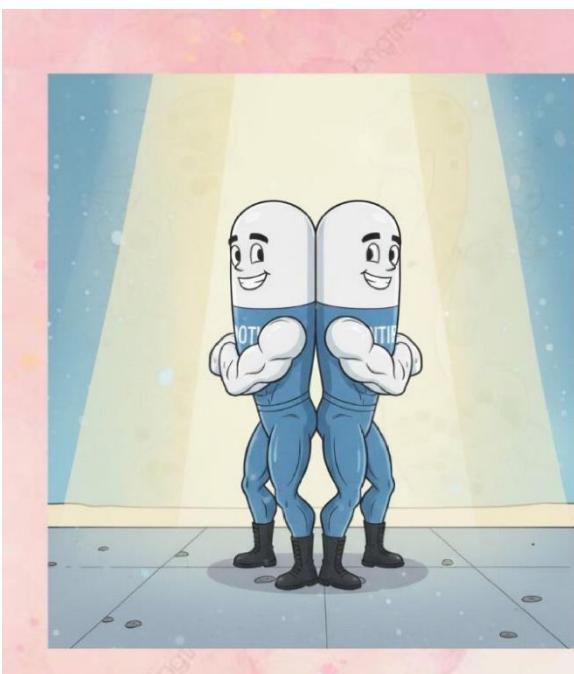
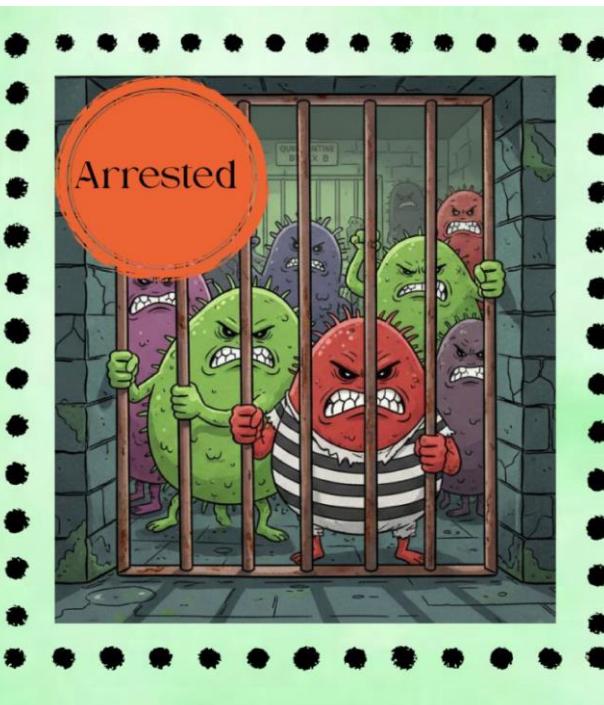
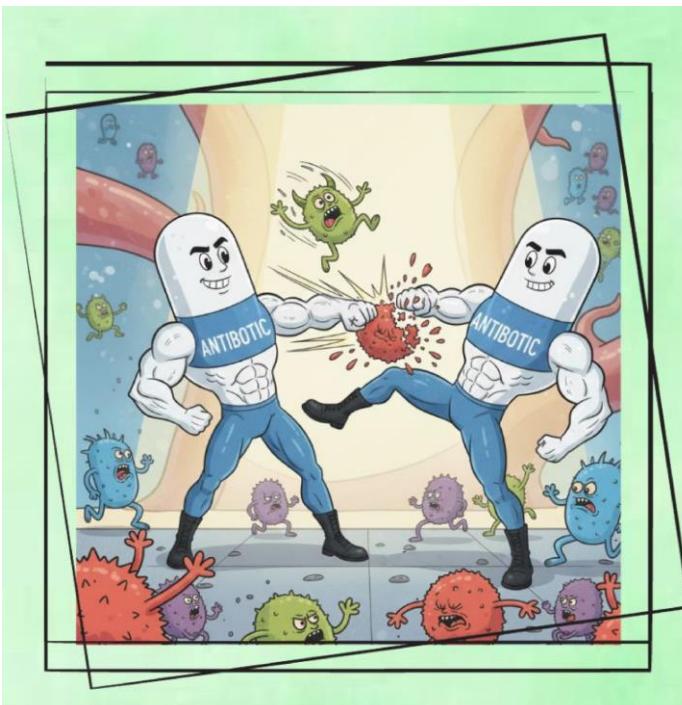




- The antibiotic doesn't work cuz it has been taken inappropriately and he develops antimicrobial resistance



- This time he goes to a doctor and doctor gives him the correct antibiotics

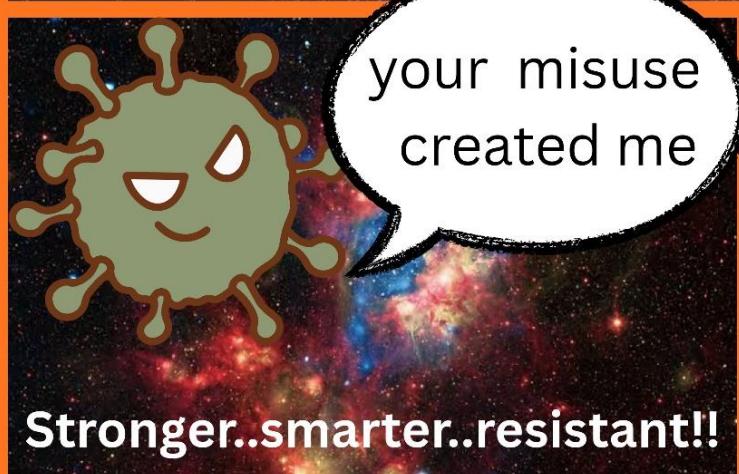
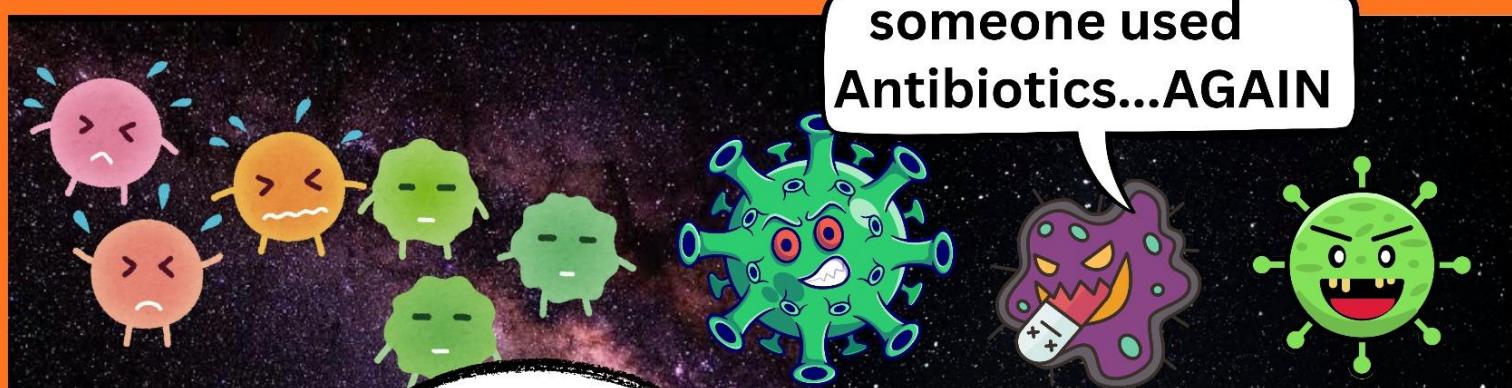
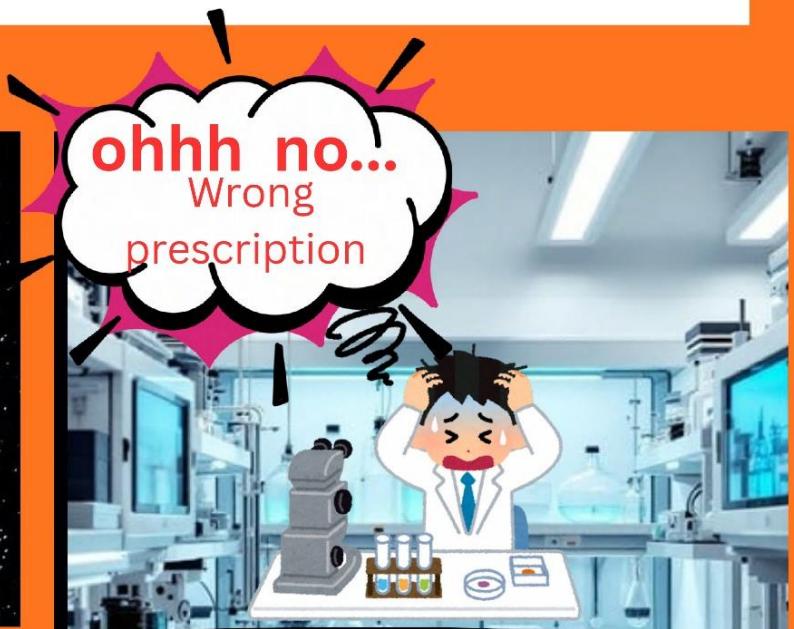
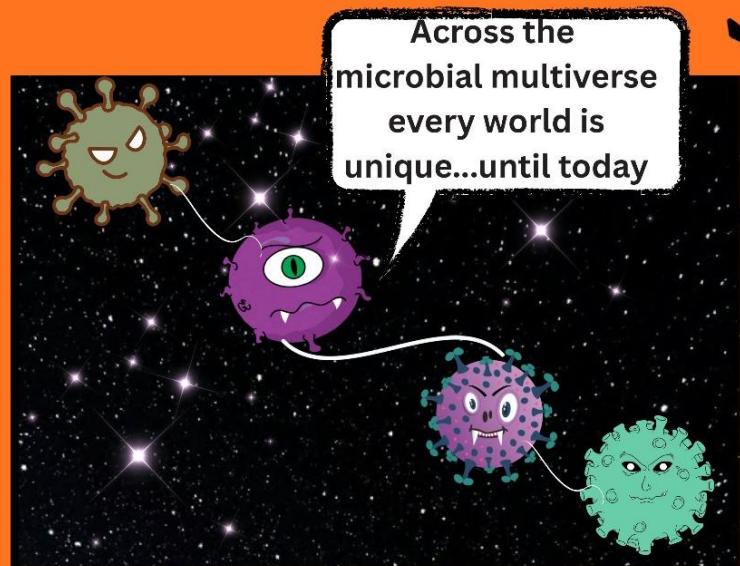


FEW IMPORTANT POINTS :

- Every unnecessary antibiotic use increases resistance
- New antibiotics are rarely being developed we must use the existing ones
- simple hygiene measures can reduce antibiotic use by 50%
- responsible use today - effective antibiotics tomorrow
- Antimicrobial resistance is everyone's responsibility - healthcare professionals, patient, community

2ND PRIZE WINNER

The rise and fall of superbugs

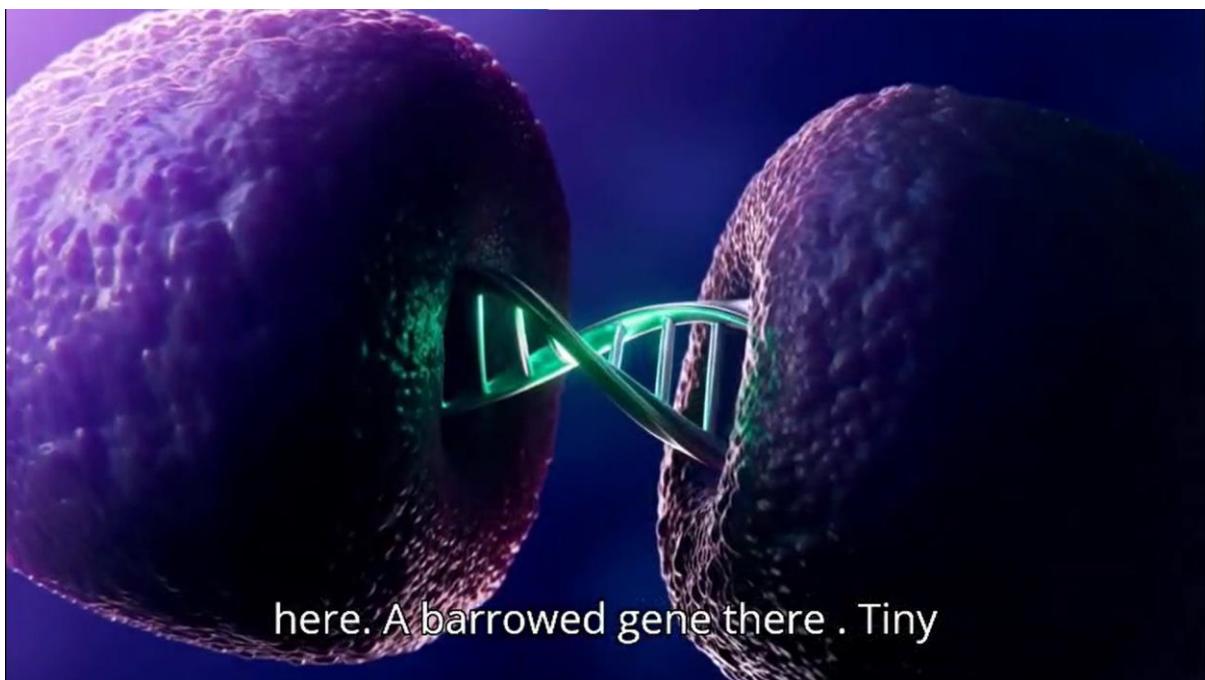


Act now protect our present secure our future

EVENT – 3**WORLD AMR AWARENESS WEEK – 2025****REEL COMPETITION****FOR MBBS 2023 & 2024 BATCH STUDENTS**

We conducted a Reels Competition for MBBS 2023 and 2024 batch students, which received enthusiastic participation from both the batches. It was impressive to witness the creativity, message, and technical finesse displayed in the reels—many were fun, well-edited, and conveyed strong messages on AMR and rational antibiotic use. Entries were judged on creativity, relevance, clarity, and overall presentation. The first and second prize winners were awarded prizes.

WHAT IF
ANTIBIOTICS
STOP
WORKING...
TODAY?



"Stop feeding resistance. Use antibiotics right."



EVENT – 4**WORLD AMR AWARENESS WEEK – 2025****AMR AWARENESS FOR
UNDERGRADUATES**

Time	Activity	Conducted by
10:00 – 10:10 AM	Pre-Test	Organizing Team
10:10 – 10:55 AM	Lecture 1: Introduction to Antimicrobial Resistance	Pharmacology Faculty
10:55 – 11:40 AM	Lecture 2: Busting the Myths of Antimicrobial Resistance	Microbiology Faculty
11:40 – 11:50 AM	Post-Test	Organizing Team
11:50 AM – 12:00 PM	Discussion / Closing Remarks	Organizing Team

Theme: "Act Now: Protect Our Present, Secure Our Future"

Date : 22nd Nov 2025, Saturday, 10:00 am to 12:00 noon

Venue: Lecture Hall 1 & 2, Neelima Institute of Medical Sciences

EVENT - 4**AMR Awareness Session for Undergraduate Students**

Date: 22nd November 2025 (Saturday)

Venue: Lecture Hall 1 & 2, Neelima Institute of Medical Sciences

Time: 10:00 AM – 12:00 noon

An AMR Awareness Session was conducted for MBBS undergraduate students on 22nd November 2025. The programme followed a structured format comprising a **pre-test, educational intervention, and post-test** to evaluate and strengthen students' knowledge of antimicrobial resistance.

The event commenced with a **Pre-Test**, via google forms after which students attended two thematic lectures:

- **Lecture 1: Introduction to Antimicrobial Resistance** – delivered by the Pharmacology faculty

S.No	MBBS Batch	Name of the faculty	Designation
1.	2025	Dr. K. Venu Gopala Rao	Professor of Pharmacology
2.	2024 + 2023	Dr. Vasavi Patra	Professor & HOD of Pharmacology
		Dr. M. Kalpana Ramanna	Assistant Professor of Pharmacology
		Dr. Swati Negi Fulmali	Assistant Professor of Pharmacology

- **Lecture 2: Busting the Myths of Antimicrobial Resistance** – delivered by the Microbiology faculty

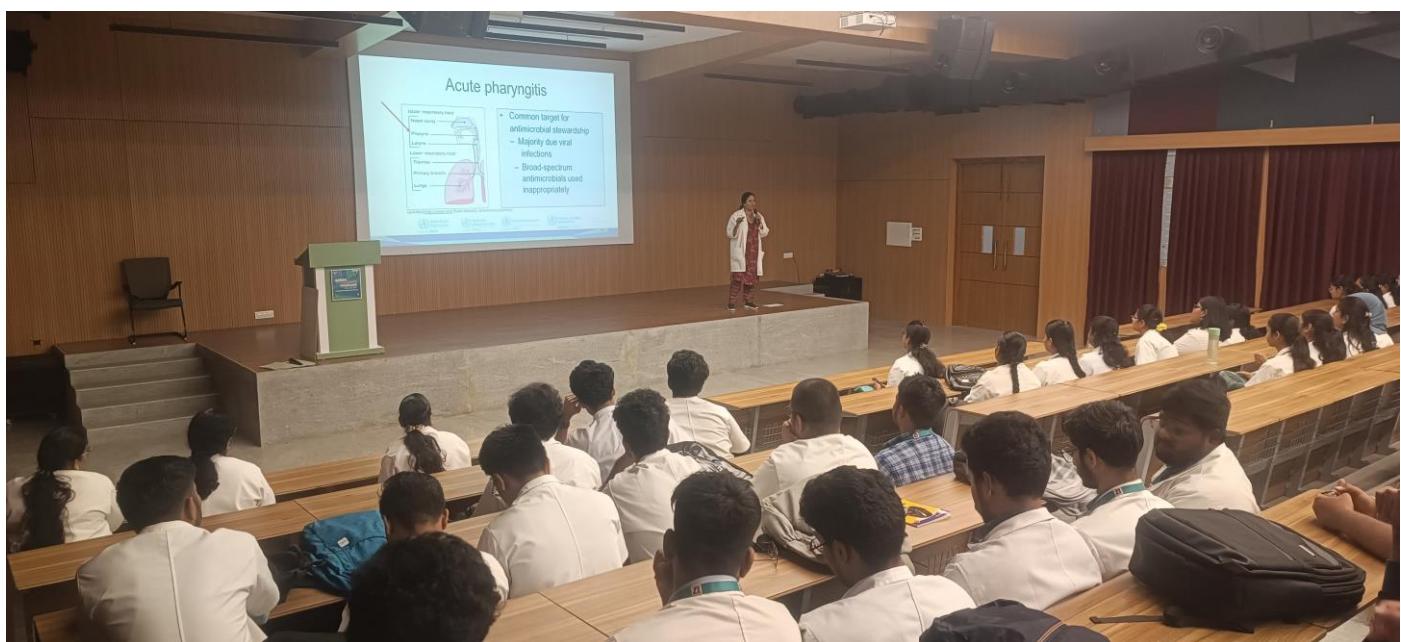
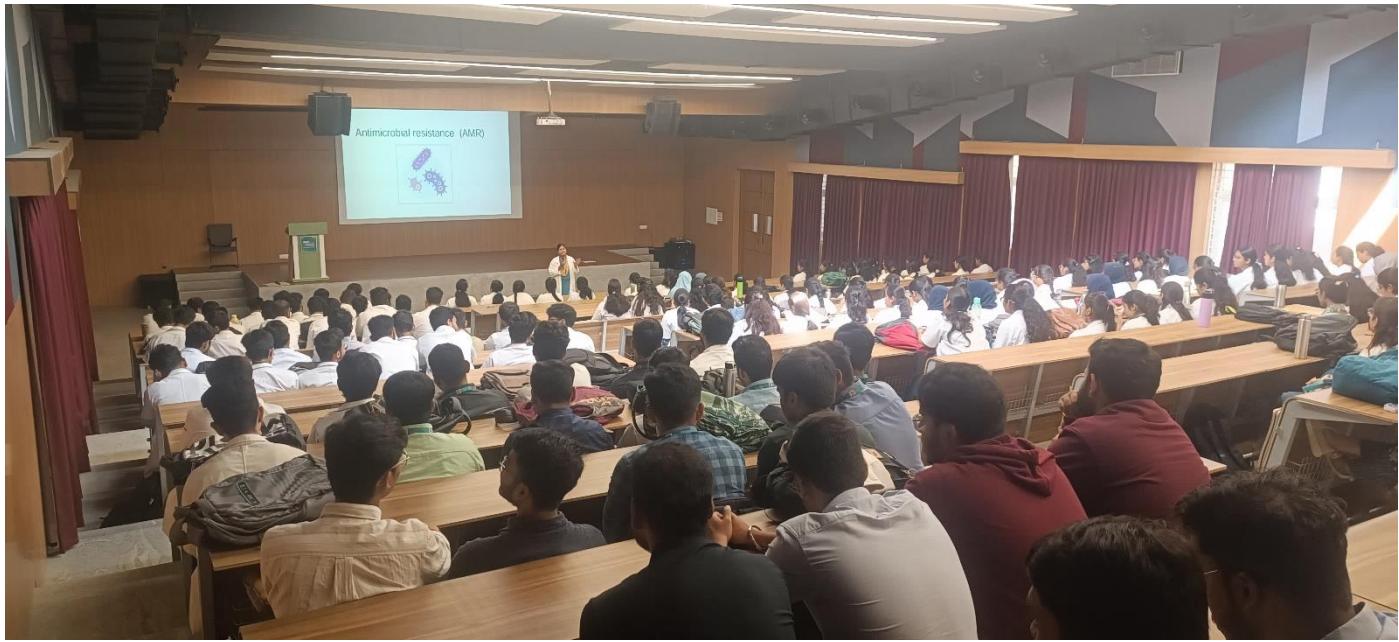
S.No	MBBS Batch	Name of the faculty	Designation
1.	2025	Dr. Wajiha Iftekhar	Assistant Professor of Microbiology
2.	2024 + 2023	Dr. S. Aruna	Professor & HOD of Microbiology

Sessions were conducted separately for different batches. The 2025 batch participated in attended the session Lecture 1. Students from the 2023 and 2024 batches were jointly addressed in Lecture Hall 2.

The programme concluded with a **Post-Test**, which demonstrated enhanced understanding and active engagement from students. Overall, the session served as a valuable component in strengthening AMR awareness among undergraduate students.

Note: Few pictures of the Awareness Session are attached below





EVENT - 5

WAAW 2025 Community Outreach: Flash Mob & Street Play on AMR

Date: 22nd November 2025 (Saturday)

Venue: Neelima Hospitals

Time: 12:00 noon – 1:00 PM

Number of Volunteers: 50 Students from Neelima Institute of Medical Sciences

As part of the World Antimicrobial Resistance Awareness Week (WAAW) 2025, the Departments of **Microbiology, Pharmacology, and Community Medicine** of Neelima Institute of Medical Sciences organized an engaging **Flash Mob and Street Play** at Neelima Hospitals. The programme aimed to raise community awareness on **Antimicrobial Resistance (AMR)** and emphasize the importance of responsible antimicrobial use.

50 student volunteers took part in the event, captivating the hospital crowd with an energetic flash mob that drew the attention of about **350-400 patients/ attendants**. The lively performance was followed by a compelling street play, where students creatively portrayed the risks associated with antimicrobial misuse and highlighted practical measures to prevent AMR. The combination of entertainment and education ensured the message reached a wide and diverse audience. The programme was guided and led by following faculty members:

- **Professor & HOD of Microbiology:** *Dr. Aruna S*
- **Faculty of Microbiology:** *Dr. Wajiha, Mr. Akmal and Mr. Devaraj*
- **Professor & HOD of Pharmacology:** *Dr. Vasavi Patra*
- **Faculty of Pharmacology:** *Dr. Venu Gopala Rao, Dr. Kalpana Ramanna, Dr. Swati Negi and Dr. Venkata Ramana*

Thanks to the dedicated involvement of faculty and the enthusiastic participation of students, the outreach programme became a highly impactful awareness effort—successfully engaging the public while instilling a stronger sense of responsibility towards antimicrobial use. Event photos are attached below.



EVENT - 6

WORLD AMR AWARENESS WEEK - 2025

**PRIZE DISTRIBUTION &
VALEDIRORY**



Date : 22nd Nov 2025, Saturday, 2:00 pm to 4:00 pm

Venue: Lecture Hall 2, Neelima Institute of Medical Sciences

EVENT – 6

Prize Distribution & Valedictory Ceremony

Date: 22nd November 2025 (Saturday)

Venue: Lecture Hall 2, Neelima Institute of Medical Sciences

Time: 2:00 PM – 4:00 PM

The Prize Distribution Ceremony and Valedictory Programme were conducted on 22nd November 2025, Saturday. The programme aimed to appreciate and recognise the efforts of MBBS students who actively participated in the AMR awareness events.

Prizes and mementoes were awarded to the **1st and 2nd prize winners** of the **Reels Competition** (MBBS 2023 & 2024 batches) and the **E-cartoon Competition** (MBBS 2025 batch). Mementoes were also distributed to all the student volunteers who took part in the **Flash Mob and Street Play** activities conducted at Anurag University and Neelima Hospitals. The Dean of the Institution- Prof. (Dr.) Lakshmi Prasanna and faculty members from various departments, attended the ceremony and congratulated the students for their enthusiastic participation. The programme ended with brief valedictory remarks, acknowledging the success of the week-long awareness activities and encouraging the students to continue promoting responsible antimicrobial practices.

List of Competition winners is as follows

S.No	Competition	Prize	Name of the student	Batch
1.	E-cartoon	1 st	Pradnya Kiran Gopalghare	MBBS 2025
		2 nd	Sayali Nalawade & Sahyadri Chavan	MBBS 2025
2.	Reels	1 st	M. Jeswanth Bhaskar S. Vinaya Pranathi G. S. V. Siddhartha	MBBS 2023
		2 nd	Deeptanshu Omer Mahetab Abdul Rehman Majeed Khan	MBBS 2023 & MBBS 2024

Few pictures of the Prize Distribution Ceremony and Valedictory Programme are attached below.



EVENT – 7**WORLD AMR AWARENESS WEEK – 2025****AMR AWARENESS FOR
NURSING STUDENTS**

Time	Activity	Conducted by
2:00 – 2:30 PM	Poster Competition : Display of Posters	Organizing Team
2:30 – 3:00 PM	Awareness Program on AMR	Microbiology Faculty
3:00 – 3:30 PM	Infection Prevention & Control Practices and Biomedical Waste Management	Microbiology Faculty
3:30 – 4:00 PM	Prize Distribution & Valedictory	Organizing Team

Theme: "Act Now: Protect Our Present, Secure Our Future"

Date : 24th Nov 2025, Monday, 2:00 pm to 4:00 pm

**Venue: Neelima College of Nursing, Neelima Institute of Paramedical and
Allied Health Sciences, Anurag University**

EVENT – 7

AMR Awareness Programme for Nursing & Paramedical Students

Date: 24th November 2025 (Monday)

Venue: Neelima College of Nursing & Neelima Institute of Paramedical and Allied Health Sciences, Anurag University

Time: 2:00 PM – 4:00 PM

An AMR Awareness Programme was conducted for the students of Neelima College of Nursing and Neelima Institute of Paramedical and Allied Health Sciences on 24th November 2025. The session was organised by the **Department of Microbiology** as part of the World Antimicrobial Resistance Awareness Week (WAAW) 2025 activities.

The programme included the following activities:

- 2:00 – 2:30 PM | Poster Competition – Display of Posters**

Nursing students presented posters highlighting the causes, consequences, and prevention of Antimicrobial Resistance (AMR).

- 2:30 – 3:00 PM | Awareness Program on AMR**

Microbiology faculty delivered an interactive session explaining AMR, its public health impact, and the importance of rational antimicrobial use.

- 3:00 – 3:30 PM | Infection Prevention & Control Practices and Biomedical Waste Management**

Students were oriented on essential IPC measures and safe Biomedical waste handling to reduce hospital-acquired infections and prevent the spread of resistant microbes.

- 3:30 – 4:00 PM | Prize Distribution & Valedictory**

Prizes were awarded to the best posters, followed by a brief valedictory note appreciating the nursing and paramedical students for their active participation.

The programme effectively enhanced awareness among nursing and paramedical students, reinforcing their vital role in AMR prevention and safe healthcare practices. Pictures of the event are attached below.





WORLD AMR AWARENESS WEEK – 2025

18th to 24th November 2025