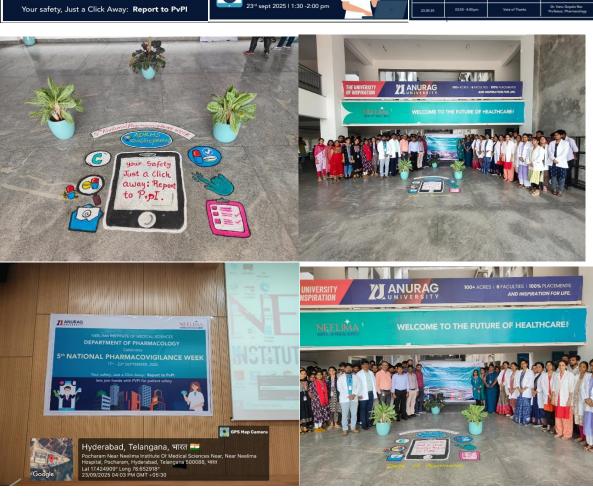
Event -Report

National Pharmacovigilance Week- 17 - 23 rd September 2025

Neelima Institute of Medical Sciences Organized by the Department of Pharmacology





The Department of Pharmacology, Neelima Institute of Medical Sciences, successfully organized a Pharmacovigilance Programme on 23rd September 2025, in connection with the observance of National Pharmacovigilance Week.

The event was aimed at sensitizing medical, pharmacy, nursing student, faculty and clinicians and healthcare professionals toward the vital role of pharmacovigilance, materiovigilance, and patient safety initiatives in modern healthcare. It reinforced the need for vigilance in reporting and monitoring adverse events associated with medicines, devices, and therapeutic practices.

The programme carried forward this year's national theme, <u>"Your Safety Just a Click Away;</u> Report to PvPI<u>"</u>, emphasizing the ease and significance of reporting adverse events through digital platforms to ensure continuous improvement in healthcare safety standards.

Walkathon

A walkathon was organized in the early morning at the beginning of the Pharmacovigilance Programme, bringing together nearly 100 students from Nursing, Pharmacy, and MBBS streams, along with enthusiastic faculty members. The event aimed to promote awareness of the Pharmacovigilance Programme of India (PvPI) in a lively and engaging manner.

Walkathon Activities

The walkathon started from the main gate of Neelima Institute of Medical Sciences and followed a route through the campus. Students carried placards, banners, and shouted highlighting slogans such as "Report ADRs, Save Lives", "Your Safety Just a Click Away; Report to PvPI" and "Patient's Safety, First Priority"

Faculty led the students, encouraging discussions about the importance of drug safety, spontaneous adverse drug reaction (ADR) reporting, and how PvPI plays a crucial role in ensuring patient protection.

Impact and Participation

The event created a vibrant atmosphere, inspiring dialogue between students and faculty about safe medication practices. Many passing hospital staff joined in, amplifying the message of vigilance and safety. The walkathon set a positive tone for the day's programme, raising community awareness and motivating participants to be proactive contributors to patient safety initiatives.

Overall, the walkathon reinforced the theme of "Your Safety Just a Click Away," demonstrating the collective commitment of students and faculty to strengthen the culture of pharmacovigilance within the institution.







Inaugural Session

The event commenced with a brief inaugural session presided over by the Dean Dr.B.Lakshmi Prasanna. Dean madam emphasised the importance of the National Pharmacovigilance week and appreciated the Department of Pharmacology for taking the initiative to conduct the programme and help create awareness among all the healthcare professionals about reporting the ADRs as well as awareness to be vigilant and prioritise patient safety.

The Head of the Department Dr. Vasavi Patra also highlighted importance of pharmacovigilance, proactive reporting by healthcare professionals which can significantly improve treatment outcomes and patient trust.

The dignitaries extended a warm welcome to the faculty members, and enthusiastic participants from the MBBS, nursing college and College of Pharmacy, Anurag University.



E-Poster Competition

Ahead of the expert talks, an **E-Poster Competition** was conducted for undergraduate students, based on this year's theme. The competition saw energetic participation, with students presenting visually rich and evidence-based posters on topics related to pharmacovigilance, medication safety, ADHR reporting, and the role of digital platforms in promoting safe medication practices



Expert Talks



Dr.Kalpana.Mali

Dr. Mali's session provided an engaging introduction to pharmacovigilance, tracing its evolution from the thalidomide tragedy to present-day robust regulatory systems. She stressed the importance of spontaneous reporting by doctors, pharmacists, and nurses, and elaborated on the functioning of India's Pharmacovigilance Programme (PvPI).

• Dr.Swati.Negi

Dr. Negi presented a comprehensive talk on the emerging domain of materiovigilance, focusing on the safety surveillance of medical devices. She cited real-world case studies involving device-related complications, emphasizing how timely reporting can prevent major health risks.

• Dr.Vasavi.Patra-

Dr. Patra offered an interactive session on medication errors, describing them as preventable events that can lead to inappropriate medication use or harm to patients. She classified errors into prescribing, dispensing, and administration stages, and pointed out how electronic prescribing and barcode technologies reduce errors.





Valedictory Session

The event concluded with a valedictory session where the contributions of the organizing committee, participants, and the speakers were acknowledged. Prizes were awarded to the winners of the e-poster competition, reinforcing the spirit of innovation and active participation.Dr.Venu Gopal Rao Konda Professor of Pharmacology proposed the vote of thanks, extending gratitude to speakers, faculty members, the student volunteers, and the management of Neelima Institute of Medical Sciences for their constant support in organizing the programme.