



NEELIMA INSTITUTE OF MEDICAL SCIENCES DEPARTMENT OF COMMUNITY MEDICINE



'WORLD NO TOBACCO DAY AND ANTI DRUG AWARENESS CAMPAIGN'



**THEME: 'BRIGHT PRODUCTS. DARK
INTENTIONS. UNMASKING THE APPEAL'**



Department of Community Medicine observed the **World No Tobacco Day & Anti-Drug Awareness Campaign** on **May 31st, 2025**, from 11-1 PM at Neelima Institute of Medical Sciences. Each year May 31st is observed globally as World No Tobacco Day, an initiative led by the World Health Organization (WHO) to raise awareness about the harmful effects of tobacco use and to encourage people to live healthier, tobacco-free lives.

In addition, the program also focused on **Anti-Drugs Awareness**. Drug abuse has become a growing concern among youth and society at large. Hence as part of an initiative by the **Telangana Anti-Narcotics Bureau (TGNAB)** to promote awareness about the harmful effects of drug abuse, Department of Community Medicine organized a Drug Awareness Competition. The aim was to engage students creatively while spreading a powerful message against drug use to eradicate drug culture in the state.

PROGRAM	VENUE	TIME
Program Induction	NIMS, Lecture Theatre 2	11:15- 11:30 AM
Display Short Films		11:30- 11:50 AM
Slogan Writing		11:15- 11: 35 AM
Poster Making		11:15- 12:00 PM
Display of Posters & Slogan		12:00- 12:30 PM
Announcement of results & prize distribution		12:30- 1:00 PM

PROGRAM INDUCTION

The program commenced with a welcome address by **Dr Sowmyashree U**, SR, Department of Community Medicine who emphasized the importance of this day.

Dr.B Lakshmi Prasanna, the Dean addressed the gathering and spoke about the global impact of drug and tobacco use, especially among young adults. She encouraged students to become ambassadors of change and to take a firm stand against drugs and tobacco so that our campus remains tobacco and drug free.

The Head of the Department of Community Medicine **Dr P Shruti**, spoke of how tobacco, in any form — smoking or chewing — is a slow poison. It is a major cause of deadly diseases and becomes a lifelong habit that is hard to quit. It affects physical health, mental well-being, and drains financial resources

The talk was delivered by **Dr. M Sandhya Rani** (Assoc. Professor), who highlighted as to why the addiction happens and shared some tips on how students can prevent and overcome addiction



POSTER MAKING COMPETITION



Photo Director
May.31,2025

SLOGAN WRITING COMPETITION



NO, to short term EXCITEMENT

YES, to long term EXISTENCE

Ms Vanshitha, 1st Prize



Be high on your dreams, not drugs.

Mr Soham, 2nd prize

SHORT FILM MAKING COMPETITION



Deepthanshu & Team,
1st Prize



Lalith & Team,
2nd Prize

THANK YOU